



## SOFTWARE DEVELOPMENT SERVICES

Realize Your IT Goals Through the Power of Outsourcing

In the digital age, Information Technology (IT) is the fuel that powers successful organizations all around the world, propelling them to the attainment of business objectives. Invensis Technologies is an expert IT Outsourcing Services company and can facilitate your enterprise to achieve its true potential through robust software applications.

By outsourcing software application development to Invensis, your organization can get access to state-of-the-art IT practices and a pool of skilled software professionals, while saving on internal resource investment and costs. Our applications can enable your business to leverage the power of data, enhance operational efficiencies and create synergy between divisions. With improved IT effectiveness, you can enhance customer satisfaction, promote mobility within the workforce and gain a differentiator in the competitive market.

### **The Invensis Advantage – Best-Fit IT Solutions for Business Results**

- Deep technical expertise and knowledge of various technology platforms and programming languages to develop the right software solution for your business.
- End-to-end services and support for the entire software development lifecycle.
- Collaborative development for delivering any part of the lifecycle, to increase the productivity of your internal software development team.
- Accelerated delivery by adopting best practices from Agile, Lean and project management methodologies.
- Complete transparency of work progress through regular project reports.

# END-TO-END SOFTWARE DEVELOPMENT OUTSOURCING SERVICES

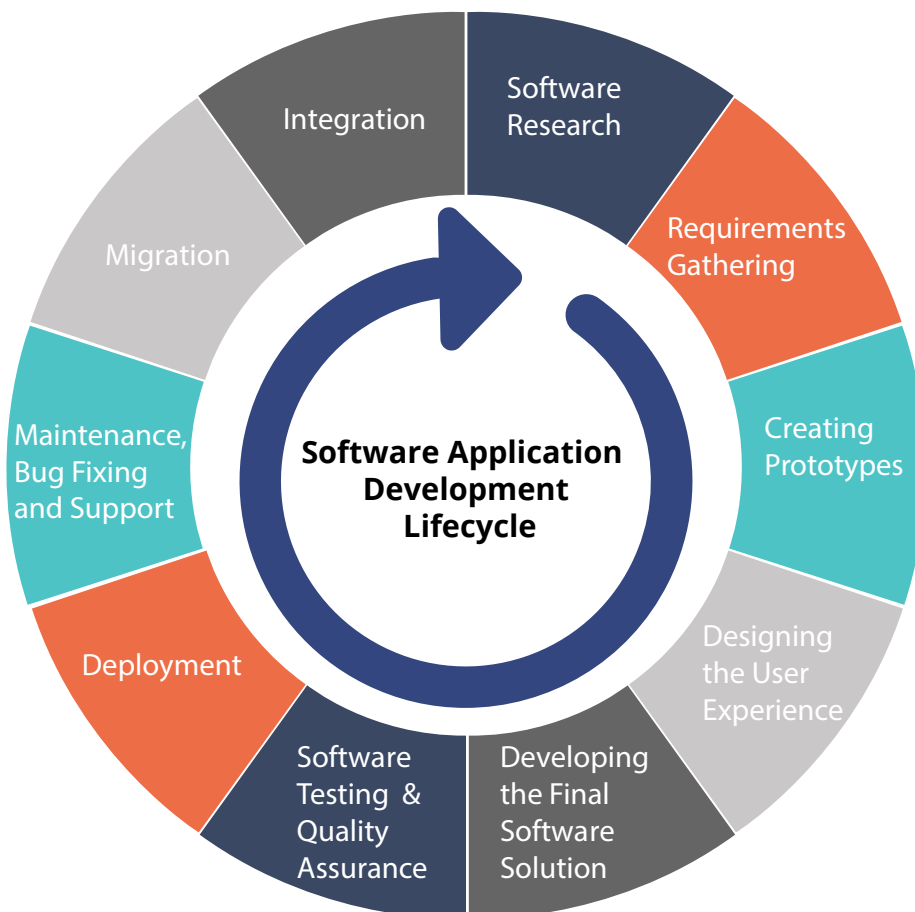
## IT Solution by Service

- Custom Software Application Development
- Web Application Development
- Mobile Application Development
- SaaS (Software-as-a-Service) Development
- Software Testing and Quality Assurance
- Cloud Computing Application Development

## IT Solution by Platform

- Android Application Development Services
- iOS Application Development Services
- Java Application Development Services
- .NET Application Development Services
- Microsoft Azure Application Development Services
- PHP Application Development Services
- Python Application Development Services
- Ruby on Rails Application Development Services
- HTML5 Application Development Services
- C / C++ Application Development Services

## PARTNER WITH INVENSIS FOR END-TO-END SUPPORT IN SOFTWARE APPLICATION DEVELOPMENT



*Invensis Technologies provides support for all stages of the Software Application Development Lifecycle*

## SOFTWARE DEVELOPMENT SERVICES SUCCESS STORY

### The Client

A major Australian e-commerce player that commenced operations in 1974 as a mail order catalog company. The company's mission to make shopping from the convenience of one's home a fuss-free, risk-free and cost-effective experience, has been unchanged over the years. The company now receives purchase orders from customers via the Internet, and the traditional mediums of telephone, fax and mail.

### The Business Requirement

In July 2014, our client, who had already decided to partner with Invensis for order data entry services, mandated us to develop an internal custom software application to facilitate the processing of order invoices, reduce order entry time and make the back office BPO process fast and error-free. Any existing data entry application in the market would require modification, and the client was in favour of a customized application for their particular business requirement.

### The Invensis Solution

- Requirement gathering and analysis to gain an in-depth understanding of the business use of the application
- The application was designed and developed on .NET framework
- In its user interface front-end, the application displays the scanned invoice in the top window, and customized fields where data from these orders can be entered by the back office BPO professionals in the bottom window.
- An encryption function was created to secure fields with confidential financial information
- Application was linked to a database created in MS SQL to get stored product information and accelerate the pace of outsourced data entry process
- A double entry quality check process was designed
- Enabled the admin to export entered data into .XLS format
- Updating the application based on client requirements

### The Result



Close to 4,000 orders entered and processed on the application every day, improving daily productivity by 34%



With a double entry quality check, output quality has improved from 85% to 99%



22% decrease in transaction processing cost



Streamlined order data entry

## THE INVENSIS FACT FILE

- ▶ 15+ years of experience
- ▶ ISO 9001 and 27001 certified
- ▶ Multiple delivery centers 1200+
- ▶ trained professionals 8+ service verticals
- ▶ 200+ clients served around the world

## OUR WORLDWIDE CLIENTELE



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Global Outsourcing Services

Rated One of the  
10 Most Promising  
BPO Companies in India